

# SIMON BURRELL

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**Senior Business Analyst** with significant experience of implementing high quality, value-driven business transformation. Focused on analysis and problem-solving, designing solutions to deliver highly effective business change.

Proven ability to engage and communicate with stakeholders at all levels, running workshops, eliciting requirements and presenting high quality functional design solutions. Seasoned negotiator, ensuring that attention given to optimal value-add solutions.

PRINCE2 certified, delivering critical business through focus on risk, time and cost management. Comfortable using Agile and Waterfall project lifecycle approaches.

## SKILLS

<b>Business Analysis</b>	CBA, ToR, scoping, requirements gathering, "As Is" & "To Be" process mapping, functional design, TOM, workshop facilitation, presentations, UAT
<b>Systems Analysis</b>	Functional design, data modelling, data migration, logical/physical design, MI
<b>Project Management</b>	Planning, RAID, reporting, risk/exception control, stakeholder engagement
<b>Leadership</b>	Line & team management, stakeholder management, reporting, communication
<b>Products</b>	Mortgage, secured and unsecured loan, current account, credit card, insurance
<b>Regulation</b>	Mortgage (e.g. EU MCD), complaints, AML/KYC, sanctions, LIBOR decom
<b>Banking Risk</b>	Credit scoring, lending policy, Basel 2, Liquidity 2, FTP, ALM, basis risk

## SUMMARY PROFESSIONAL EXPERIENCE (CONTRACT)

<i>Company</i>	<i>Role</i>	<i>Parent/Group</i>	<i>Period</i>	<i>Until</i>
<b>Central Bank of Ireland</b>	Business Analyst	CBI	18 m	2023
<b>Allied Irish Banks</b>	Senior Business Analyst	AIB	6 m	2022
<b>AXA Insurance</b>	Senior Business Analyst	AXA	4 m	2021
<b>UBS Wealth Management</b>	SBA and PM	UBS	9 yr	2021
<b>Barclays Bank</b>	Business Analyst	Barclays	5 mth	2011
<b>Barclays Wealth</b>	Workstream Lead	Barclays	10 mth	2010
<b>Nationwide Building Society</b>	SBA and Workstream Lead	Nationwide	18 mth	2010
<b>Royal Bank of Scotland</b>	Business Systems Analyst	RBS	4 mth	2008
<b>Advantage Home Loans</b>	Credit Decisioning Consultant	Morgan Stanley	3 mth	2007

## SUMMARY PROFESSIONAL EXPERIENCE (PERMANENT)

<i>Company</i>	<i>Role</i>	<i>Parent/Group</i>	<i>Period</i>	<i>Until</i>
<b>Capstone Mortgage Services</b>	SBA and PM	Lehman Brothers	3 yr	2007
<b>GE Consumer Finance</b>	Project Lead / Senior Analyst	GE Capital	1 yr	2004
<b>Britannic Money</b>	SBA and PM	Britannic	6 yr	2003
<b>Chubb Insurance Co. Europe</b>	Business Analyst	Chubb & Sons Inc	1 yr	1997
<b>Frizzell Bank</b>	Systems Administrator and BA	LV	10 yr	1996
<b>Midland Bank</b>	Management Trainee	HSBC	3 yr	1986

## PROFESSIONAL QUALIFICATIONS

GE approved training plan	<b>Six Sigma Green Belt certification</b>	2003
Office of Government Commerce	<b>PRINCE2 practitioner accreditation</b>	2003
Investment Admin. Qualification	<b>IMRO Regulatory Environment</b>	2001
	<b>Introduction to Securities &amp; Investment</b>	2000

# PROFESSIONAL HISTORY (CONTRACT)

## Recent Contract Roles (Ireland)

*AXA, AIB and Central Bank*

### Senior Business Analyst, Business Analyst

2021-2023 | 28 months

• Document management rollout	Facilitated requirements workshops to design GDPR compliant document management structures for rollout to Central Bank divisions, also supporting Change Manager in aspects of business engagement
• Commercial mortgage migration	Documented requirements for migration and subsequent processing of commercial loan and contingent liability book
• Bank account reconciliation	Gathered requirements and documented functional design plus UAT test approach/scripting for automated PeopleSoft bank recs solution

## Most Significant Contract Role (UK)

*UBS Wealth Management*

### Senior Business Analyst and Hybrid Project Manager

2011 to 2021 | 9 years

**Regulatory** - Providing full adherence to critical regulatory change within strict deadlines (either as PM/BA or SBA in larger programme). Protecting market status and ensuring continued ability to operate effectively:

• LIBOR Migration	Migrated 70,000+ lending and cash accounts from LIBOR currencies to alternative reference rates, incorporating contractual revisions, as part of a significant wider UK and EMEA programme
• EU Mortgage Credit Directive	Aligned mortgage processing to new European EU MCD regulation, incorporating high quality client illustration/offer documents, improved business processes and embedded regulatory reporting solution
• Mortgage regulatory reporting	Developed, enhanced and documented central bank returns to ensure accurate, complete and fully automated regulatory reporting
• Mortgage Market Review	Delivered a series of updates to regulation, using the opportunity to identify and deliver related business process improvements

**Business** - Delivering a series of core business projects (as hybrid SBA/PM), helping the business expand and enjoy greater efficiency. Also assisting high net worth clients to navigate key changes to their tax status:

• Origination system redesign	Used opportunity of EU MCD regulatory changes to pitch for, design and deliver significant upgrade and redesign to origination systems, ensuring greater operational efficiency, simplicity of future changes and continued support from system vendor through legacy upgrade
• Commercial mortgages	Enabled launch of new product offering via review and update of systems, processes and documentation, supporting SME lending and big ticket structured commercial real estate deals
• Non-domicile reforms	Segregated accounts for Resident non-Domiciled (RND) clients, to allow for dual tax treatment following rule changes for RND status
• Mortgage product redesign	Enabled business to grow from £450Mn/250 loans to £3Bn/1,200 loans by scaling mortgage product, processes and operating model

## Other Contract Roles (UK)

*Barclays, Nationwide, RBS, Morgan Stanley*

### Senior Business Analyst, Business Analyst

2007-2011 | 4 years

• FTP and Hedging flows	Assisted the transfer of pricing and liquidity risk between business units to group treasury through new ALM/FTP solution
• AML/PEP/sanctions screening	Provided liaison between IT and Wealth Management business to design data preparation, client screening and workflow management
• Complaints management	Managed testing, deployment and training to 15,000 staff through targeted comms, "business champions" and CBT training rollout
• Net interest income modelling	Reviewed regulation and scoped "as is" NII and IRR model
• ABN Amro integration	Supported development of data feeds for Basel 2 capital adequacy reporting regime, enabling integration of new business purchase
• Online decision automation	Redefined lending policy and designed business/system change to support fully automated second charge online lending solution

## PROFESSIONAL HISTORY (EMPLOYMENT)

### SPML, Preferred, LMC (Lehman Brothers) *Specialist and sub-prime mortgage lender*

**Senior Business Analyst and Project Manager** 2004 to 2007 | 3 years

Designing and delivering the build out of mortgage automation capability:

• Decision in Principle / KFI	Managed design and delivery of online DIP / instant offer solution and Key Facts Illustration, providing industry-leading instant offer capability
• Vendor selection	Lead the RFI/RFP process to successfully select a vendor for the new point of sale mortgage originations platform

### Mortgage Trust, First Active (Britannic Money) *Specialist mortgage lender*

**Senior Business Analyst and Project Manager** 1997 to 2003 | 6 years

Managing team of PM/BAs and performing individual PM/BA activities to deliver a series of business expansion, regulatory, credit approval accuracy and process improvement initiatives:

• Productivity review	Implemented a series of enhancements to enable the business to grow, reaching their breakthrough £1Bn lending target
• Credit scoring/auto-decisioning	Worked with Credit Director to assess and implement credit scoring solutions, enabling automated underwriting for 80%+ mortgage cases
• Brand integration	Integrated two separate mortgage lenders onto a common loan servicing platform, allowing for full integration of related processing (e.g. finance, reporting, client comms, further lending, collections)
• Regulatory compliance	Assessed, designed and implemented changes to ensure business compliant with new complaints, approved persons and AML regulation
• Further advance lending	Automated a largely manual further advance lending process to significantly improve decision making (via credit scoring) and introduce efficiencies and controls to workflow processing

### Other Permanent Roles *GE Finance, Chubb Insurance, LV*

**Systems Analyst, Business Analyst and Project Lead** 1986 to 1996 | 10 years

Delivering a series of change management and system delivery solutions in the area of:

• Product launches	Adapted origination systems and documentation to enable the successful launch of a new Northern Irish product and the periodic refresh of UK product features and rates, ensuring the business had a complete suite of contemporary products to offer the market
• Brand integration	Introduced a series of technical and process efficiencies by upgrading the Igroup origination platform to enable selling of First National brand products, providing a single system solution across two businesses
• Credit scoring	Direct coding of a PC-based personal loan decisioning and reporting system, incorporating a credit scorecard and enabling automated (non-underwriter) decision-making on the majority of loan applications
• Loan book migration	Successfully migrated entire book of personal loans to in-house loan servicing system, including detailed data migration, allowing for move away from legacy third party vendor solution
• MIS reporting	Managed a team of analyst developers to build an internal reporting capability to provide a flexible ad-hoc and scheduled operational and exception reporting solution to the business
• Third party administration	Lead the design and delivery project to become an outsourced third party administrator and solution provider for the revolving credit accounts of a prestigious City based wealth manager
• Client marketing mailing	Designed, queried data and provided client extracts for periodic product up-selling mailing campaigns to existing high value clients, offering rollover business from the most profitable clients